BUILDING CUSTOMER ENGAGEMENT THROUGH SUPERIOR USER EXPERIENCE

28.9.2017
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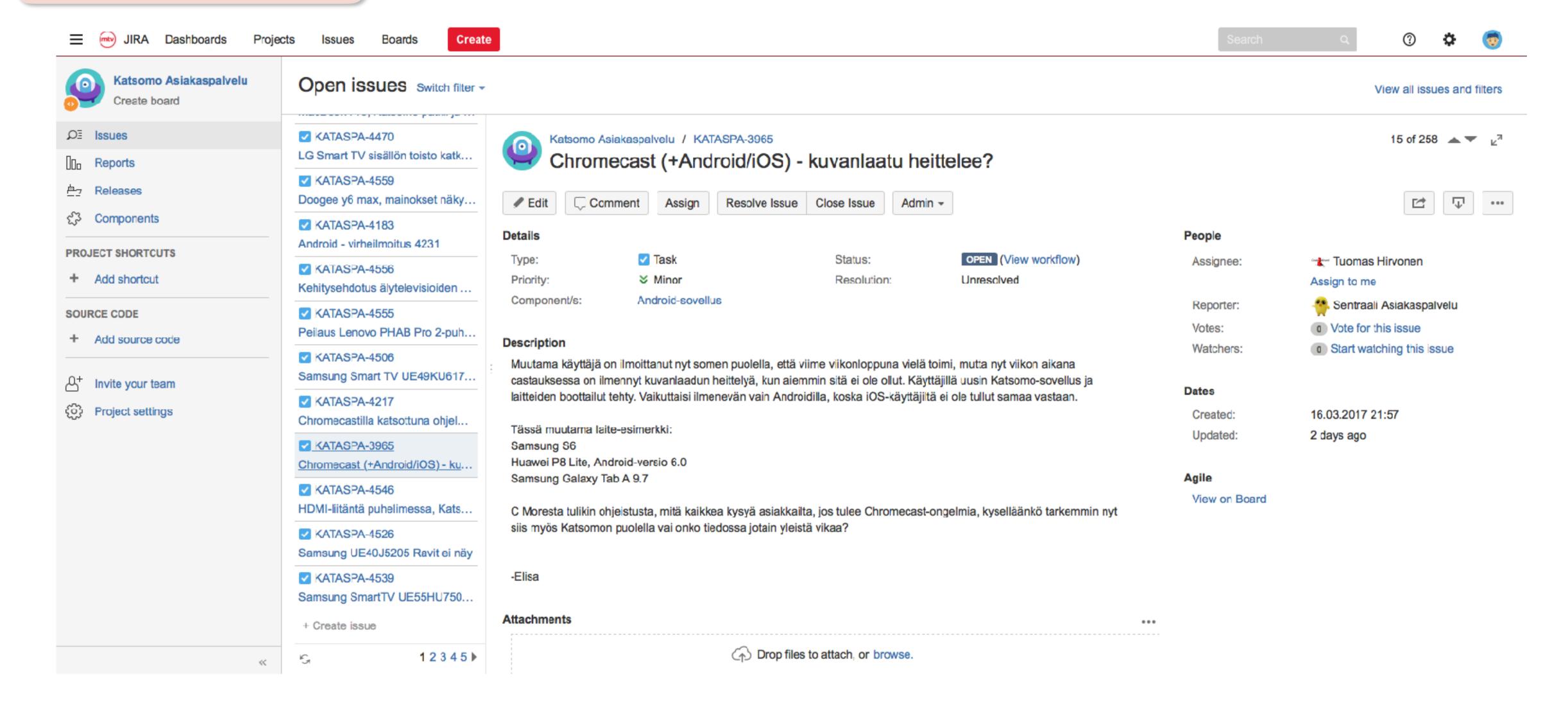


UNDERSTANDING THE USER



CUSTOMER SERVICE TEAM

LET'S TALK



CUSTOMER SERVICE



LEARNINGS

CO-LOCATE THE TEAMS

LISTEN TO YOUR CUSTOMERS

WORK TOGETHER

THANK YOU!